



## ENCINAL YACHT CLUB Junior Sailing Program



April 10, 2011

Dear EYC Junior Sailing Supporter,

We are gearing up for our 2011 Summer Sailing season and want to inform you about our T-Shirt Sponsorship Program. Now in it's sixth year, you have a chance to support our program and advertise your company name. It is a great way to reach a growing target market for your products.

In the next year, we will design at least six t-shirts for our program: summer sailing, regattas, adult sailing, and high school sailing. By making a donation, your company logo will be printed on all our shirts created in the next year, as well as displayed on our website.

Your sponsorship is a win-win for both parties. It helps us keep sailor entry fees low, thus enabling us to provide more event t-shirts and providing you a great advertising opportunity for your company. We anticipate printing at least 600 t-shirts this year, which will be distributed to young sailors and family members through our program, as well as around the Bay Area. If you are interested in being a 2011 sponsor, here's what you need to do by May 1, 2011:

- 1. Make a donation:** Please write your checks to Encinal Yacht Club and mail, or drop off, to:  
Encinal Yacht Club, Attn: Junior Sailing, 1251 Pacific Marina, Alameda, CA 94501. We have a variety of suggested options: \$250-name only, \$500-2 inch logo, \$750-3 inch logo. In addition to having your logo on our shirts and website, for a donation of \$1,000, your logo will be displayed on an Opti or Laser sail.
- 2. Submit your company logo:** Please email your logo to [juniors@encinal.org](mailto:juniors@encinal.org) by May 1 in EPS or TIF format.

Encinal Yacht Club Junior Sailing program has been the very proud recipient of the 2005, 2007, and 2008 PICYA Most Outstanding Junior Sailing Program in the Bay Area. Our growth and success depends on contributions and support from the community. We anticipate 2011 to be a record year for our summer program and participation at our regattas. We look forward to a relationship with your business and cannot thank you enough for your support.

Please feel free to contact us with any questions and check out our website (where your logo will be posted): [www.encinal.org](http://www.encinal.org) (click on the "Junior Program" tab). Thank you so much for your support!

Sincerely,

Mallory McCollum Bozina  
Encinal Yacht Club  
Junior Sailing Director